

Sponsorship
Opportunities Package
2009



Cape Cod Young Professionals

PO Box 1302
South Dennis, MA 02660

Info@CapeCodYoungProfessionals.org
CapeCodYoungProfessionals.org

Cape Cod Young Professionals E-Newsletter Sponsorship Opportunity

Entitlements for e-newsletter sponsorship (12 total available in 2009) are listed below.

- Sponsor company name and logo (with click-through to your company website) featured on a 1x/month (minimum) e-newsletter sent to entire membership database; plus any additional email correspondence to membership
- Sponsor company name and logo featured on the sponsors page of the capecodyoungprofessionals.org website with click-through to your company website
- Opportunity to send a special coupon for CCYP members via the e-mail newsletter during the month of your sponsorship.
- Right of First Refusal for 2010

Cost of sponsorship package ~ \$500 for 6-month contract.

Choose January through June 2008 or July through December.

If you would like your package customized to meet your particular needs, please do not hesitate to contact us.



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Cape Cod Young Professionals Website Sponsorship Opportunity

The www.CapeCodYoungProfessionals.org website features (4) 125x125 Tile Ad's on its pages. 12 total sponsors are featured in these spaces running on a 1 in 3 rotation.

Entitlements for e-newsletter sponsorship (24 total available in 2009) are listed below.

- 125 x 125 pixel Tile Ad (with link to own site) featured on most pages of www.CapeCodYoungProfessionals.org website in a 1 in 3 rotation.
- Sponsor company name and logo featured on the sponsors page of the www.CapeCodYoungProfessionals.org website with click-through to your company website
- Opportunity to send a special coupon for CCYP members via the e-mail newsletter during the months of your sponsorship.
- Right of First Refusal for 2010

Cost of Website Package ~ \$500 for 6-months visibility or \$1,500 for non-rotating tile ad (your business would be the only one featured in one ad)

Choose January through June 2008 or July through December.

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Cape Cod Young Professionals Breakfast Event Sponsorship Opportunity

Entitlements for a breakfast sponsorship are listed below:
(maximum of 3 non-competitive sponsors/event - 6 total breakfast events available in 2009)

- Sponsor company name and logo featured on email invitation to event with link to company website
- Sponsor company name, link and logo featured on the sponsors page of the capecodyoungprofessionals.org website (month before and during sponsored event)
- Sponsor recognition at event
- Opportunity for brief business introduction to event attendees
- CCYP supplied sign displayed at event
- Opportunity to provide Sponsor supplied marketing/collateral material to event attendees
- Opportunity to send a special coupon for CCYP members via the e-mail newsletter during the month of your sponsored event.

Cost of sponsorship package ~ \$250/event
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Cape Cod Young Professionals Nighttime Networking Event Sponsorship Opportunity

Entitlements for an evening sponsorship are listed below:
(maximum of 3 sponsors/event - 5 total nighttime networking events available in 2009)

- Sponsor company name and logo featured on email invitation to event with link to company website
- Sponsor company name, link and logo featured on the sponsors page of the capecodyoungprofessionals.org website (month before and during sponsored event)
- Sponsor recognition at event
- Opportunity for brief business introduction to event attendees
- CCYP supplied sign displayed at event
- Opportunity to provide Sponsor supplied marketing/collateral material to event attendees
- Opportunity to send a special coupon for CCYP members via the e-mail newsletter during the month of your sponsored event.

Cost of sponsorship package ~ \$500/event
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